



EXPLORE KEY ELEMENTS



More Time for Academics & Campus Life

Laundry can take 3–5 hours per week per every 10 pounds. They get their time back by:

- Focus on studying
- Attend tutoring or office hours
- Participate in clubs and sports
- Sleep more (which boosts grades and mental health)

Reduces Stress & Overwhelm

Wash–Dry–Fold removes a recurring stressor, helping students stay organized and confident.

- New routines
- Social pressures
- Coursework
- Dorm responsibilities

Creates Structure & Routines

A dependable laundry service:

- Establishes a weekly routine
- Ensures clean clothes without the student having to remember
- Helps them stay organized
- Eliminates last-minute “I have nothing clean!” emergencies
- Reliable routine = improved organization and life management.

Supports Hygiene, Health & Professional Appearance

Clean clothes are essential for:

- Confidence
- Social engagement
- Mental well-being
- Health (reducing allergens, bacteria)
- Professional settings (internships, presentations, interviews)

Wash–Dry–Fold ensures they always have clean clothing, bedding, and towels.

Consistent hygiene = improved well-being and social success.

Strengthens Family Peace-of-Mind & Student Independence

Parents worry about whether their students are:

- Eating
- Sleeping
- Managing time
- Keeping up with basic life skills

Laundry is one of the biggest struggles. When parents know their student is cared for:

- Families feel reassured
- Students feel supported (without feeling “parental”)
- Everyone avoids conflict around forgotten tasks

The student stays independent while still receiving essential support.

Peace-of-mind = stronger family relationships + confident, supported students.